



2025 Festival Sponsor Application

Experience Volcano Hawaii deeply appreciates your support in the 6th Annual Experience Volcano Festival.

This two day long event slated for July 26th and 27th, 2025, aims to celebrate the best of what the Volcano Area has to offer.

All events during the Experience Volcano Festival are free to visitors and the public. Any and all funds from your sponsorship will go towards ensuring that the Experience Volcano Festival will be a successful event!

Company Or Group Sponsoring:

Contact Person:

Email Address:

Phone:

Please Choose Your Level Of Sponsorship

- \$300 'Apapane Sponsor \$500 Lehua Sponsor \$800 Kilauea Sponsor
 \$1,000 Mauna Loa Sponsor

Because Experience Volcano Hawaii is a 501(c)(6) non-profit, businesses can declare their sponsorships as a business related tax write-off.

Cash and checks welcome. Please Write checks to "Experience Volcano Hawaii"

You can mail sponsorship submission and payment to:

Experience Volcano Hawaii
P.O. Box 1059
Volcano, HI 96785

Sponsor's Authorizing Signature:

Sponsorship Benefits

'Apapane Sponsorship: \$300

- ◆ Meaningful access to visitors at the event with a sponsor level booth at location of your choice.
- ◆ Sell merchandise, hand out brochures, distribute materials, build your mailing list and more at your booth!
- ◆ Experience Volcano Hawaii website promotion with link to your business.
- ◆ Mention in the festival's press releases.
- ◆ Your logo as a proud sponsor in our event program.
- ◆ A Swag Bag from our Volcano Businesses!

Lehua Sponsorship: \$500

- ◆ Everything in the 'Apapane Sponsorship Plus:
- ◆ Lunch voucher for 2 members of your booth. (Does not cover alcoholic beverages)

Kilauea Sponsorship: \$800

- ◆ Everything in the 'Apapane Sponsorship Plus:
- ◆ Lunch voucher for 4 members of your booth. (Does not cover alcoholic beverages)
- ◆ Sponsor one of the stages the festivals musicians will be performing on! **EXAMPLE "The Nike Stage"**

The Mauna Loa Sponsorship: \$1,000

- ◆ Everything in the 'Apapane Sponsorship Plus:
- ◆ Lunch voucher for 6 members of your booth. (Does not cover alcoholic beverages)
- ◆ The Kilauea Lodge stage (Main Stage) is named after your business during the two day long event! Includes a banner with your logo for the event. **EXAMPLE "The Nike Stage"**
- ◆ Receive a 1 year long banner placed on the Home Page of the Experience Volcano website with a business feature page; and buttons linking directly to your business. (Only 1 Mauna Loa Sponsorship is available each year)



Having lived in Volcano throughout my life I have been able to know and interact with the people and businesses that define this unique island community. Since EVH's founding in 2018, our small non-profit has aspired to connect the community to the world through digital platforms, memorable events, and dynamic experiences found only in the Volcano Area. One such event that has greatly assisted EVH in our mission is our annual festival. The Experience Volcano Festival has always celebrated the people, places and culture that are "hidden gems" on our island home. We strive to highlight many of the things that Volcano has as an exceptional destination for those who call it home.

With no County or State funding available for this year's event we are depending on your community support to make the Experience Volcano Festival happen! During the festival, we work with cultural practitioners, local musicians, artists and businesses to provide an array of experiences showcase the Volcano Area. Mahalo Nut for your generous support!

- - Jesse Tunison
President of Experience Volcano Hawaii

WHO ATTENDS OUR FESTIVAL?

In previous years the EVH festival has consistently averaged between 3200 - 4000 persons in attendance. That gave us the opportunity to learn a little bit about them through our fliers.



- In general the festival has an even split of both male and female attendees.
- We are proud to say that a full spectrum of local and out of state visitors attend and enjoy the festivities.
- Although we are a relatively new festival with only three festivals in our history, we know and appreciate that people travel from neighbor islands just to attend this event.
- Approximately 30% of our attendees come with their children or ohana.
- Approximately 60% of our attendees come from local areas on the Big Island.
- Each year we proudly partner with the Annual Ohia Lehua Half (Marathon). They start their races during the morning of the first day of the EVH Festival with 300+ runners. Most runners additionally bring along family and friends for support or fun. We know that many of the runners from the Ohia Lehua Half like to stay at vacation rentals in the Volcano area, and love to make a weekend of the Experience Volcano Festival.

