



FOR IMMEDIATE RELEASE
PRESS RELEASE
06/22/2018

Volcano Village is adjacent to Hawai'i Volcanoes National Park, home to the Hawaiian Goddess of Fire "Pele" and resides in Kīlauea Volcano. The Hawaiian's had good reason to name her home Kīlauea, which means "spewing" or "much spreading" In the Hawaiian language. Since 1952 there have been 36 separate eruptions and in has been continuously erupting since 1983.

On May 23, 2018, lava spewed from Kīlauea's East Rift Zone downhill from the Volcano area. On June 11th, the Hawai'i Volcanoes National park closed to visitors indefinitely to maintain visitor safety in the National Park. These events generated many news stories, most of which were embellished, and created fear among many visitors who cancelled their plans to visit Hawai'i, afraid that the conditions were too dangerous.

As visitors cancelled their reservations, an economic impact was felt throughout Hawai'i island and this economic decline was severely impacted the many small business located in the Volcano area. In the community spirit unique to the Volcano area, Experience Volcano Hawai'i LLC was formed.

Experience Volcano Hawai'i LLC is a member powered group of business owners, managers, employees and community leaders around the Volcano area which formed in May 2018. This group remains concerned about the economic impact to the Volcano area as a result of increased volcanic activity of Kīlauea Volcano and the closure of Hawai'i Volcanoes National Park. The goal of Experience Volcano Hawai'i LLC is to increase exposure to the businesses, adventures and the natural beauty of the Volcano area, and to perpetuate fact driven information and stories.

Experience Volcano Hawai'i LLC has a leadership team that has experience with State and Country Leaders as well as the Big Island Visitors Bureau, Hawai'i Tourism Authority & Hawai'i Volcanoes National Park.

Experience Volcano's goal is to be an outreach tool that remains user friendly, enabling a more informative and interactive experience for the visitors and patrons of the Volcano area.

Please visit our website and follow us on our social media platforms.
www.experiencevolcano.com

Mahalo Nui Loa
Experience Volcano Hawai'i LLC