



List Of Accomplishments From 2018

- 1) The creation of Experience Volcano Hawaii.
- 2) The creation of our leadership team (the Steering Committee).
- 3) The creation of the Experience Volcano Hawaii website.
- 4) The first batch of 5000 brochures were designed and printed.
- 5) The LLC status for Experience Volcano Hawaii was created.
- 6) Promotional videos were created and featured Brad Lewis, Volcano Rainforest Retreat and our very own 30 second TV Spot.
- 7) On July 27th our first press luncheon and conference took place.
- 8) A month long ad campaign based on Instagram and Facebook took place with our 30 second TV spot yielding over 8,000 views and interactions.
- 9) Press and media outreach remained a focus with our key point being that “we are open for business.” Publications and members of the press included KITV, Hawaii Magazine, Big Island Video News, Ke Ola Magazine, Honolulu Star Bulletin, The Guardian, KHNL, Air B&B, Hawaii Tribune Herald, Radio New Zealand, AP News, West Hawaii Today, The Daily Express, The San Fransisco Chronicle, CNN, personal blogs and many more.
- 10) We have created and have continued to maintain our ever expanding relationships with State, County & Government officials and their corresponding agencies.
- 11) We are continuing to expand the creation of distribution points for EVH brochures.
- 12) We updated and ordered our second batch of our EVH brochures with 10,000 copies.
- 13) After much input and refinement we created our mission and vision statements.
- 14) We created a membership program that includes almost all “brick and mortar” business in the Volcano area, and we have almost 40 business as members in our membership program.
- 15) We campaigned for further constructive criticism of Bill 108 on behalf of the members of EVH and the community of Volcano. Our goal was to highlight the economic impact that the bill would inflict upon our community.

- 16) We welcomed and hosted the State's Research & Development team to hold conversations with our community with the goal of creating grant opportunities for EVH and business in the Volcano area.
- 17) We hosted an Accommodations Happy Hour sponsored by Experience Volcano Hawaii with the aim of bringing together small business owners in the accommodations community to educate, network, and socialize.
- 18) Experience Volcano Hawaii is becoming a member of the Hawaii Visitors Bureau. This will allow EVH's membership to receive the updates and support with the Hawaii Visitors Bureau without having to become a member Hawaii Visitors Bureau.

As a new organization we have already accomplished so much! We look forward to the opportunities that EVH can all accomplish in 2019 with your support!

Mahalo!