

Experience Volcano Hawaii Community Forum

Thursday, January 24, 2019

Aloha! This document is an overview of topics and conversation that took place at Experience Volcano's first community meeting.

- Signage on the highway, so people know we are here.
- Arts Festival
- Art Walks/Art Nights (A possible annual event)
- Making sure we aren't "Volcano Village"- centric. Volcano is inclusive. - Acknowledgement that Volcano is a spiritual and cultural community.
- Communicate that we are alive - things are happening here
- What did they do in Sedona? How can we learn and leverage other town's successes?

Focus on metaphysical/retreats/nature/spiritual

- This island is special - there are many special places and we are one of them. We are the heart of tutu Pele.
- There are cultural events outside the National Park on a regular basis.
- Highlighting cocktail hours with local specialties and flavors.
- The possible creation of hula and cultural nights.
- Highlighting Volcano's "Monthly Events" by expanding communication and advertising to bring people to Volcano and encouraging them to stay. Possibly branded under Experience Volcano Hawaii or sponsored by Experience Volcano Hawaii.
- Accessibility info on the website for older or disabled visitors - Cross linking on websites

OTHER NOTES:

- Maile David and the county attendees were focused on cultural awareness and keeping Volcano “Volcano”. We should take this into consideration as we are making decisions, as it would likely give us more support on the county level.
- Half the audience was from the county. How can we get the Volcano community more involved?
- Better communication with members and perspective members on a regular basis.
- Make people feel more involved and they will want to be involved.
- Ideas have been provided post-meeting about technology and branding. We have limited resources. How do we get people who have ideas to help us implement them? It’s easy to suggest, but we are a small organization and our current Steering Committee is topped out.