

## FOR IMMEDIATE RELESE PRESS RELEASE 09/14/2018

Let's Join Together to Promote Volcano We invite the Volcano community to support the efforts. Become an Experience Volcano Hawaii Member

As many of you have heard, Experience Volcano Hawaii began as a grassroots effort to help our unique and beautiful community survive and thrive after eruption events closed HVNP.

Now that the National Park is partially reopening in phases, we have the renewed opportunity to sustain Volcano as a vital gateway community and host to travelers from around the world.

It is our intention to reach potential visitors to Hawaii Island and present the community of Volcano as a unique destination to stay, relax, shop and dine, while enjoying stimulating local activities, the restorative beauty of nature, and outdoor adventure.

So far we have created a website and a welcoming brochure. Visit the site, www.ExperienceVolcano.com, which introduces travelers to our lush upland rain forest setting and artistic and creative community. The colorful brochure and map highlight the main landmarks, businesses and attractions along the Volcano corridor. Pick up one at the business locations on Old Volcano Road and in the extended Volcano area. Pass it on!

Membership in Experience Volcano Hawaii will help meet the expenses of our essential on-going marketing outreach. Contributing members with volunteer support will also contribute to the next phase of our work: planning special events to draw visitors to the charming Volcano area—events that showcase our spirit of creativity, through art, learning and adventure, as well as our love of the land and Hawaiian culture.

Essential to travelers' experience in Volcano is our wide range of unique accommodations; lodges, B&B's and unique vacation rentals. The EVH website features a list of lodgings, with a link to their websites. Resident hosts, who call Volcano home, impart an authentic local experience, and offer visitors a home base to explore the natural wonders and cultural activities on the Volcano side of the Big Island. Visitors return home to refer family and friends to experience Volcano.

Several Volcano businesses and residents have already become members:

**Volcano Business Members:** Volcano Art Center, Akasuka Orchid Gardens, Volcano Garden Arts, Cafe Ono, The Volcano Vinery, Thai Thai Bistro & Bar, Lava Rock Café, Kilauea General Store, Kilauea Kreations, Ohelo Café

**Accommodation Members:** Kilauea Lodge, Volcano Rainforest Retreat, Artist Cottage at Volcano Garden Arts, Volcano Village Lodge, Ferny Hollow, Kipuka Cottage, HiLife Media & RentalsVolcano Inn, Carsen's Kapoho Ocean Front

**Artist Members:** Ira Ono - Volcano Garden Arts, Michael and Misato Mortara - 2400 Fahrenheit

**Community Organizations Members:** Volcano Community Association, Rotary, Volcano Community Foundation

**Contributing Members:** Lorna Larsen-Jeyte, Janet Coney, Dennis Case, Paul Buklarewicz Charles Pickman

Join us with your membership and support. Each business, entrepreneur, and creative community member makes Volcano a vital and distinctive destination in the Hawaiian Islands.

By becoming a member of Experience Volcano Hawaii you will be a part of a synergistic group aiming to increase the exposure of our local businesses and the natural beauty and adventures of the Volcano area.

Go to www.ExperienceVolcano.org, scroll down to the bottom of the Home page, Click 'Become a Member'.

Mahalo to all who contribute and support Experience Volcano Hawaii!

Kathleen Golden,
Member of the Steering Committee Of EVH